



## EVENT SPONSORSHIP

I would like to be a sponsor of National Alliance on Mental Illness (NAMI) Berkshire County at the following level.

### **Mental Health Champion (\$5,000)**

- ◆ Recognized as a major donor in all event publicity
- ◆ Serve as a judge during NAMI Berkshire County's Cupcake Wars
- ◆ Eight tickets to NAMI Berkshire County's Cupcake Wars
- ◆ Logo with hyperlink on NAMI Berkshire County's website for one year
- ◆ Recognition on NAMI Berkshire County's Facebook and Twitter pages
- ◆ Full-page ad in NAMI Berkshire County's annual report
- ◆ In Our Own Voice presentation for employee
- ◆ Free NAMI Berkshire County membership for one year
- ◆ Recognition in NAMI Berkshire County's annual report

### **Mental Health Supporter (\$1,000)**

- ◆ Recognized as a major donor in all event publicity
- ◆ Two tickets to NAMI Berkshire County's Cupcake Wars
- ◆ Business-card sized ad in NAMI Berkshire County's annual report
- ◆ Recognition on NAMI Berkshire County's Facebook and Twitter pages
- ◆ In Our Own Voice presentation for employees
- ◆ Free NAMI Berkshire County membership for one year
- ◆ Recognition in NAMI Berkshire County's annual report

### **Mental Health Partner (\$250)**

- ◆ In Our Own Voice presentation for employees
- ◆ Free NAMI Berkshire County membership for one year
- ◆ Recognition in NAMI Berkshire County's annual report

### **Mental Health Advocate (\$3,000)**

- ◆ Recognized as a major donor in all event publicity
- ◆ Serve as a judge during NAMI Berkshire County's Cupcake Wars
- ◆ Four tickets to NAMI Berkshire County's Cupcake Wars
- ◆ Half-page ad in NAMI Berkshire County's annual report
- ◆ Recognition on NAMI Berkshire County's Facebook and Twitter pages
- ◆ In Our Own Voice presentation for employees
- ◆ Free NAMI Berkshire County membership for one year
- ◆ Recognition in NAMI Berkshire County's annual report

### **Mental Health Benefactor (\$500)**

- ◆ Recognition on NAMI Berkshire County's Facebook and Twitter pages
- ◆ In Our Own Voice presentation for employees
- ◆ Free NAMI Berkshire County membership for one year
- ◆ Recognition in NAMI Berkshire County's annual report

### **Mental Health Friend (\$100)**

- ◆ Free NAMI Berkshire County membership for one year
- ◆ Recognition in NAMI Berkshire County's annual report

## Sponsor Information

Sponsor Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

## Payment

Mail this completed form and payment to: NAMI Berkshire County; 333 East Street #417; Pittsfield, MA 01201. Please write checks out to NAMI Berkshire County. You can also complete your payment online by visiting [namibc.org](http://namibc.org), clicking "Get Involved" and selecting "Ways to Give" from the drop-down menu.

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## About NAMI Berkshire County

NAMI Berkshire County is the only organization in Berkshire County serving individuals affected by mental illness that provides support to families from a family perspective. This unique approach helps family members better understand and support their friend or family member with a mental illness.

NAMI Berkshire County also holds awareness events and activities that encourage community participation, from community conversations to legislative forums to donating items for patients in the psychiatric units at Berkshire Medical Center.

For more information about NAMI Berkshire County or for questions about our sponsorship opportunities, call 413-443-1666 or email [namibc@namibc.org](mailto:namibc@namibc.org). NAMI Berkshire County is also on Facebook ([www.facebook.com/NAMIBerkCounty](http://www.facebook.com/NAMIBerkCounty)) and Twitter (@NAMIBerkshire).